



Vision

**Andover-Bolton-Columbia-Coventry-Ellington-Hebron
Mansfield-Somers-Stafford-Tolland-Union-Vernon-Willington**
Spring Issue 2009

Business Showcase - April 8th
Scholarships Available - Deadline May 8th
17th Annual Golf Tournament - June 11th Take advantage of the
"early bird special"

The Tolland County Chamber of Commerce in conjunction with the East Hartford Chamber of Commerce will hold its' **Business Showcase** on Wednesday, April 8th at Maneeley's Banquet Facility, 65 Rye Street, South Windsor from 4:00 p.m. – 7:00 p.m. You will not want to miss this outstanding opportunity to network with over 60 local businesses who will be displaying their goods & services on table top displays. Last year it was estimated that 500 plus people attended. Admission and parking are free.

We are proud to announce that our **Corporate Sponsor: ConnectiCare**
Platinum Sponsor: Chamber Insurance Trust

Gold Sponsors: Comcast Business Services, People's United Bank, RemindeNews & Reminder Gold Pages, Rockville Bank

Silver Sponsors: Jeffrey Burns Family & Cosmetic Dentistry, CL&P and Yankee Gas, Ladd -Turkington & Carmon Funeral Home, Minuteman Press of Vernon, Savings Institute Bank & Trust

As you pursue the Business Showcase, you will experience the wonders of some of the most exciting businesses within the boundaries of East Hartford and Tolland County.

Visit vendors ranging from financial institutions, communications companies, health care, automotive, travel, dentistry, computer services, food & beverage, professional services and much much more!

And as always there will be opportunities for door prize giveaways, business contacts and great food. Watch for a special pull out section in the Journal Inquirer Newspaper on April 2nd detailing the format for the event and highlights of participating vendors. One of the most exciting parts of the evening will be the drawing of the winning ticket for our raffle. The lucky winners will win \$2000 cash for 1st prize, \$500 cash for 2nd prize, \$300 cash for 3rd prize and a \$50 Gift Certificate to Stop & Shop for 4th prize. Ticket cost is \$20.00. Raffle Tickets can be purchased from the Board of Directors, Ambassadors and the chamber staff.

Looking Through Vision

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News & Chamber Updates |
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Chamber Offers Two \$2000 Scholarships

The Alice C. McPadden Scholarships are offered to any chamber member or employee of a member. As in the past, we have two different categories Student and Professional.

Student Category: Is open to any high school senior or graduate student working towards a degree or certificate program.

Professional Category: Available to any business person for continuing education in the applicant's professional career. (Proof of course cost and completion must be provided) Applications for each of these scholarships are located in the flyer section of this newsletter. If you need additional application forms they are available on our website at www.tollandcountychamber.org or call the chamber office at 872-0587.

The scholarship will be awarded at the June Board of Directors meeting, and the deadline for applications is 4:00 p.m. on Friday, May 8th, 2009.

17th Annual Golf Tournament

The Tolland County Chamber of Commerce will present the 17th Annual Golf Tournament on June 11, 2009 at Blackledge Country Club in Hebron, CT. The event is sponsored by **Rockville Bank Foundation**. Registration starts at 9:00 a.m. with a shot gun start at 10:00 a.m. Take advantage of the **"early bird special" register and pay by Monday, May 11th and save \$10.00 per golfer.** The entry fee is \$135.00 for registrations made after May 11th. The price includes Green and Cart fees, Prizes, Coffee & Danish, Box Lunch, Hors d'oeuvres and all you can eat Filet Mignon Dinner. Call the chamber office at 872-0587 to register.

..... Be Part of the Action at the Travelers Championship

For one amazing week in June, Connecticut welcomes the world's best golfers and more than 200,000 energized fans for one week of dynamic professional golf action and other great events at the Travelers Championship, to be held June 22 – 28, 2009 at TPC River Highlands in Cromwell. Connecticut is one of just 21 states to host a PGA TOUR event, making the Travelers Championship a tremendous asset to the state. The tournament results in millions of dollars in positive economic impact for the state annually. In

addition, the Travelers Championship generates significant charitable funds, by contributing 100% of net proceeds to Connecticut charities. From sponsorships to volunteering, there are a variety of opportunities for Tolland County Chamber of Commerce members to have a role in the success of this exciting Connecticut event. The Travelers Championship provides opportunities for world-class corporate entertainment for businesses of all sizes, as well as effective marketing opportunities to reach a qualified audience through expo displays and advertising. For further information on how to partner with the Travelers Championship, please contact Jason Soucy at jsoucy@travelerschampionship.com or 860-502-6811.

Networking with Chamber Members

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Have you ever been approached to join a networking group and the cost was out of site or the time just didn't work for you? Why not share referrals with the people you know and trust inexpensively? The membership committee of the chamber is pleased to present a new concept in networking! The first meeting will be on May 12th at **Fox Hill Center**, 22 South Street, Vernon, CT for a breakfast meeting. The time will be from 7:45 a.m. – 8:45 a.m. A contribution of \$5.00 will be collected to cover the cost of the meal. The monies collected will be donated to **Fox Hill Center** to benefit their residents. All we ask is that you try to bring a non-member with you and a pocket full of business cards to the first meeting. Each participant will have approximately 2 minutes to give a "mini infomercial" about their business and most importantly the time to give each other leads and testimonials. We will also have a featured business that will be able to speak for 15 minutes. It will be on a first come, first serve basis with an ideal group size of 24. If you are interested in joining us in this casual networking event on May 12th at **Fox Hill Center** please call the chamber office at 872-0587 to let us know your interest.

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Here are a few tips you can use when you join the TCCC Networking group!

Learn the importance of being memorable

- Be distinctive – be remembered
- Be fully present – aware of the people
- Listen well, respond promptly and maintain eye contact

Have a pocket full of business cards

- Meeting new people in person is still one of the best ways to market your services.
- Timely & consistent follow up is the key to successful marketing
- Repeated contacts are the key to successful marketing
- Always follow up prospective Customers and always follow up with potential referral customers

You can follow up with your new potential customers at one of the upcoming chamber events!!! Start thinking about your ‘Value Statement’ now and join us for this excellent opportunity to gain new business and share ideas for upcoming networking meetings. We are interested in your feedback and your suggestions for upcoming networking meetings.

● Referrals

Chamber members are referred to anyone who calls looking for goods & services. Also it is a proven fact that Chamber Members do business with other Chamber Members. Take advantage of your fellow chamber members and let them know about your business.

● Advertising Opportunities

Banner Ads on Website

Six month rotation

Vision Newsletter

Flyers – Business Card Ads

Event Advertising

“An Evening of Elegance Auction”

Annual Golf Tournament

Business Showcase -Sponsorships

Corporate, Platinum, Gold & Silver

Vision

The following individuals are the chamber Board of Directors for 2008-2009 - * Executive Committee

Greg Barden – ReminderNews - 870-3023

Valerie Chase – Ashley, Scarborough & Pierce 649-2737

Jeffrey Cohen * – ImageWorks LLC – 647-7725

Thora Cowperthwaite* – New Alliance Bank 871-2700

John Elsesser * – Town of Coventry – 742-6324

Gary Elwell – Rocwell Builders – 875-6974

Wayne Johnson – Individual – 643-1005

Glenn Lemaire – Manchester Community College 512-2783

Chick MacMillan * – CBT – 871-3109

Sandra Marella – Journal Inquirer – 646-0500

Gary Mather * – Ladd-Turkington & Carmon Funeral Home - 875-3536

Amy Mosher – Visiting Nurse & Health Services of CT -872-9163

Kate Mullen * – People’s United Bank – 875-0338

John O’Shaughnessy – O’Shaughnessy Insurance Services - 871-1101

Julie Paolino – Integrated Rehabilitation Services 870-8272

Theresa Renner – Magdefrau, Renner & Ciaffaglione -875-8539

Richard Slutsky * – Woodlake At Tolland 872-2999

Kathy Stavens – Rockville Bank – 291-3890

Stephen Sutton * – Kahan, Kerensky & Capossela 646-1974

Chris Wardrop – USI – 896-2440

Greg Williams * – KMA Wealth Management 871-1749

News & Chamber Updates!

Rockville Bank promotes **Joseph P. Spriko** to vice president, controller. **George Nurisso** joined **Rockville Bank** as vice president-commercial real estate credit officer.

Congratulations to Rockville Bank for receiving the Nutmeg Big Brothers Big Sisters Service Award.

Vernon Manor to hold **Health Education**

Series. Wednesday, April 15th at 6:00 p.m.

“*Bladder Problems in Women*”, presented by:

Christine LaSala, MD ~~ Tuesday, May 12th at

6:30 p.m. “*Can Attitude Affect Your Health?*”

The Different Aspects aging”, presented by:

Neil Brooks, M.D.

Visiting Nurse & Health Services of Connecticut will hold a **Wine Tasting & Live Auction** benefiting Hospice & Palliative Care

on Friday, May 15, 2009 from 7:00 p.m. – 10:00 p.m. The event will be held at The Society Room of Hartford located at 31 Pratt Street, Hartford, CT. Help VNHSC celebrate this great cause and enjoy a good time in hard times. Cost is \$49 per ticket. For more information call (869)870-2304.

“Spring into Health” an event presented by Windham Hospital in Willimantic. The event will be held on Thursday, April 30th from 11:00 a.m. to 7:00 p.m. It will offer a variety of health screenings, activities and education to help keep employees healthy. It will enable small business employees who do not have insurance to receive health services and information to keep their employees healthy! This informational health fair is free! For more information call 860-456-6849 or ortbirkenholz@wcmg.org

Manchester Community College Foundation, Inc. will be holding it's seventeenth annual **“An Evening of Fine Wines”** on April 3, 2009 from 7:00.p.m. – 10:00 p.m. The cost is \$75.00. This exciting evening event will include a live auction featuring wines and champagnes, Complimentary souvenir wine glass, wonderful silent auction items, elegant hors d'oeuvres, delectable Viennese-style desserts and coffee. For more information call Linnette Velazquez-Welle at 860-512-2905.

New Members!

The following businesses and individuals have recently joined our chamber. Please welcome them with your patronage

Indian Valley YMCA – 872-7329

John Reilly
375 Hartford Turnpike
Vernon, CT 06066
(Child Care – Health & Wellness Facility)

VNA HealthCare, Inc. – 249-4862

Janet Gallugi
103 Woodland Street
Hartford, CT 06105
(Healthcare)

At Your Service – 871-7023

Phil Klein
101 Rainbow Trail
Vernon, CT 06066
(Business Coach)

Law Office of April C. Teveris, LLC – 871-7753

April Teveris
229 Slater Road

Tolland, CT 06084
(Attorney)

ADAYS – 742-6035

Andrew Day
240 Main Street
Coventry, CT 06238
(Equipment Repair)

JL Insurance - 871-5709

Jack & Linda Risley
555 Tolland Stage Road
Tolland, CT 06084
(Insurance)

Melting Pot Painters – 871-0164

Ken Hill
13 Vassar Street
Rockville, CT 06066
(Contractor - Painting)

Live Life Sportswear, LLC – 871-2562

Brenda Desmarais
435-Z Hartford Turnpike
Vernon, CT 06066
(Embroidery & Heat Press Services)

O'Shaughnessy Insurance Services – 871-1101

John O'Shaughnessy
P.O. Box 709
Ellington, CT 06029
(Insurance)

Griffin Bail Bonds, LLC – 209-8067

Schaeffer Griffin
P.O. Box 1204
Manchester, CT 06040
(Bail Bond)

David Shaiken, LLC – 288-2420

David Shaiken
45 Hartford Turnpike
Vernon, CT 06066
(Attorney)

Upcoming Events

Business Showcase
Maneeley's Banquet Facility
65 Rye Street
South Windsor, CT 06074
Wednesday, April 8, 2009
4:00 p.m. – 7:00 p.m.

Business Before Hours

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American Eagle Federal
Credit Union
455 Hartford Turnpike
Vernon, CT 06066
Tuesday, April 21, 2009
7:30 a.m. – 9:00 a.m.

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**Vernon Townwide Tag Sale**  
Saturday, April 25, 2009  
Registration \$7.00

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Business After Hours
Custom Impressions
299 Boston Turnpike
Bolton, CT 06043
Tuesday, May 5, 2009
5:00 p.m. – 7:00 p.m.

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**Business After Hours**  
Scranton Motors  
777 Talcottville Road  
Vernon, CT 06066  
Tuesday, June 16<sup>th</sup> 2009  
5:00 p.m. – 7:00 p.m.

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**Checkout the chamber's
website at**

www.tollandcountychamber.org

for additional information on all
chamber of commerce events!

Remember

"It's Profitable to Participate"

Do you have news to share?

Vision

Submit your business announcements (i.e.: a new employee, product or service, phone & email changes, certification or training, awards and promotions, ect.) to Member News for Vision by fax (860) 872-0588 or by email to tccc@tollandcountychamber.org.

Save the Date

"An Evening of Elegance" **Auction**

Saturday Evening
November 21, 2009
Maneeley's Banquet Facility
65 Rye Street
South Windsor, CT

Kick off the holiday season with family, friends and co-workers at the chamber's bi-annual auction. The evening will be filled with live and silent auction items, dinner and cash bar. Tables of 8 or 10 can be reserved by calling the chamber office at 872-0587.

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